

TEN FROM MGM ARE 'FINEST PRODUCT'

Asks Regulation Of Non-Comm'l Clubs

The problem of unethical 16 mm. competition is now not nearly so big as it was, judging by the attitude of delegates at the annual convention of the Motion Picture Industry Council of Canada, although it is still nettlesome. The willingness of

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Insurance Matters Causing Concern

The value of insurance on boiler and machinery equipment, the possibility of a raise in assessments for Workmen's Compensation and the chance of reduction in fire insurance rates were covered by Fred Morley of Famous Players, reporting to the

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'STRONG & DIVERSIFIED GROUP OF ATTRACTIONS'—MOCHRIE

Ten pictures, released from December through April, like those to come during the rest of the year, "constitutes a lineup of our finest product and was designed to give exhibitors a strong and diversified group of attractions," states Robert Mochrie,

Famous Players' Toronto Capitol Now An Artie

Famous Players 927-seat Capitol Theatre, a general run theatre in North Toronto for many years, became the Capitol Fine Art on Dec. 21. It became Toronto's sixth house with a straight art policy and Famous Players' first such theatre, although its associates have a number. Opening film for the Capitol Fine Art, which has been somewhat refurbished for the new policy, is MGM's Peter Sellers starrer, *Trial and Error*, to be followed by the same company's Terry-Thomas comedy, *Kill or Cure*.

There is a burgeoning availability of art-house product today, with MGM to release from 16 to 20 features of that type. This no doubt is a factor in bringing about the change in policy for the Capitol.

The other five art houses in Toronto are the International, Towne and Little Cinemas of Yvonne Taylor's Townart Ltd.

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MGM vice-president and general sales manager. The new releases will supplement the roadshow engagements of *Mutiny On the Bounty* and MGM-Cinerama's *The Wonderful World of the Brothers Grimm*.

Now moving through the theatres are Billy Rose's *Jumbo*, a lavish star-studded production that was released for the holiday season (a musical, it stars Doris Day, the No. 1 boxoffice star, Stephen Boyd, Jimmy Durante

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Plans New Theatre For Soo

A new theatre, to be located on Douglas St. in Sault Ste. Marie, Ont., is being planned by Olvido Mei.

R. Louis Christie Can. Kodak Prexy

New president of the Canadian Kodak Co. is R. Louis Christie, who is also general manager. He succeeds Donald C. Kerr, who is rejoining the Eastman Kodak Co. in Rochester, the parent company, as assistant to the general manager and will continue as director

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Rothstein Man. CPP Head

D. Rothstein, v-p and general manager of Rothstein Theatres Ltd., was elected president of the Man. and Sask. district of the Canadian Picture Pioneers, succeeding H. Swartz, who was named honorary v-p, at the recent annual meeting in the Marlborough Hotel, Winnipeg. D. Wolk is v-p, J. Taylor sec-treas.

ARTHUR GOTTLIEB, 62, PASSES IN TORONTO

A leading figure in the Canadian motion picture industry for many years, Arthur Gottlieb, 62, president of Canadian Film Industries, Toronto, died in that city last week. Surviving are his widow, Gladys Glad Hellinger, and two children by an earlier marriage: a daughter, Mrs. Lenore Faber of Philadelphia, and a son, Howard of New York.

Mr. Gottlieb, who in recent years has been ill from time to time, came to Toronto from New York in 1932 to establish Canada's second major motion picture printing firm and produced several features at the time in the Ravina Rink for quota showings in Britain. Principals of the Booth lumber people of Ottawa were his partners when he opened the lab.

In 1948 he moved from headquarters on Adelaide St. to a new \$2,000,000 plant at Mimico, near Toronto on the Lakeshore Road, operating as Canadian Film Industries. In 1955 he added a second sound stage and in 1958 a third. Such TV series as *Tugboat Annie*, *Last of the Mohicans* and *Cannonball* were made there and on location at his Pine Ridge Farm at Pickering, as were two features for 20th-Fox distribution, *Wolf Dog* and *Flaming Frontier*.

Mr. Gottlieb was famous as a host at Pine Ridge, which he sold some months ago, and at his fishing lodge, the Hincks, near Ottawa, which was destroyed by fire several years ago. Many celebrities were among his guests, as were numerous members of the Canadian motion picture industry.

The deceased passed away in a motel where he had been living, near the CFI plant. The remains were sent to New York, where services took place at the Universal Chapel.

Among those who had been associated with Gottlieb in one capacity or another were Bill Risewick, Hans Tiesler, Murray Briskin and David Coplan, all of whom were general managers.

Amusement Tax, Censors Criticized By Fisher

"Blood money" is what Frank H. Fisher, chairman of the Motion Picture Industry Council of Canada, called the \$5,365,000 collected in amusement taxes last year in addressing the annual meeting in Winnipeg of the Manitoba Motion Picture Exhibitors Association.

Fisher's charge that Canada's censor boards "no longer operate on a cost basis, but for a profit" drew a statement, published in *The Tribune*, from Merle Newton, chairman of the Manitoba Film Censor Board, saying that "It is definitely not a revenue-bearing branch of government."

As for Fisher's position that the eight censor boards should be replaced with one national

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Columbia's 'The Victors'

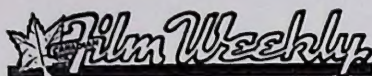
Elke Commer and Senta Berger have been added to the cast of the Columbia-Carl Foreman production, *The Victors*.

Sunday Pix OK In Vanc'r; BC Exhibs' Effort Pays Off

Vancouver voters approved Sunday movies by 67 per cent in the plebiscite held as part of the recent municipal elections. The views of the people's desires held by the City Council, which in the past has stood in the way of Sunday movies, are obviously not accurate.

The BC Exhibitors Association, headed this term by Harry Howard and in the previous one by G. A. (Gerry) Sutherland, continued campaigning in spite of the earlier setbacks and won a well-deserved triumph.

A Very Happy New Year



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TAX, CENSORS

(Continued from Page 1)

one, Newton pointed out there is a section in the Manitoba Amusements Act that provides for provincial participation in a national film censorship board—"But no one seems to be interested."

Fisher, after asking about the boards, "Why should they operate at all?" pointed out the differences in the opinions of the different boards and contended the industry was capable of regulating itself. "Television is not controlled by censorship regulations," he said, revealing that films banned by some boards had come in over TV, over which they have no control.

The association went on record as being against "arbitrary censorship."

Harry Prygrocki, manager of the King's Theatre in St. James, was re-elected president. Other executive members elected were B. K. Beach, Western Theatres Ltd., first vice-president; Paul Johnson, Windsor Theatre, second vice-president; R. D. Hurwitz, Main Street Theatres Ltd., secretary-treasurer.

Directors for the 1963 term include John Ferguson, Famous Players; D. Carr, Winnipeg; G. Miles, Western Theatres Ltd.; Jim Fustey, Gaiety Theatre; H. Gray, Lyceum Theatre; T. Pacey, Garrick Theatre; Mrs. Dora Todd, Princess Theatre, Morris; Paul Rivalin, Lido Theatre, The Pas; B. Prygrocki, Park Theatre, Clear Lake; E. Kendall, Ken-Mor Theatre, Morden; D. Rothstein, Rothstein Theatres Ltd.; and B. Brookler, Winnipeg.

Past president is Harry Hurwitz of Odeon-Morton Theatres.

To Honor Mary Pickford

Toronto's Mary Pickford and Harold Lloyd will be honored by the Delta Kappa Alpha fraternity of the University of Southern California at a banquet on Jan. 6. George Cukor, Y. Frank Freeman and Stanley Kramer are on the men's committee for the event and among the co-chairmen of a women's committee are Mrs. Norman Taurog, Jeanette MacDonald, Barbara Stanwyck and Shirley Jones.

MGM's 'Finest Product'

(Continued from Page 1)

and Martha Raye and features the songs of Rodgers and Hart); and Swordsman of Sienna, in CinemaScope and color, starring Stewart Granger and Sylvia Koscina.

The January releases are The Password Is Courage, new Andrew and Virginia Stone production, starring Dirk Bogarde, Maria Perschy and Alfred Lynch, recreating the story of England's war hero, Charlie Coward; and the suspense-drama, Cairo, starring George Sanders and Richard Johnson.

Three releases are slated for February: The Hook, dramatic new William Perlberg-George Seaton picture, starring Kirk Douglas, Robert Walker and Nick Adams; Follow the Boys, filmed in Panavision and color on the French Riviera, with Connie Francis, Ron Randell, Janis Paige, Russ Tamblyn and Dany Robin in the starring roles; and Come Fly With Me, a comedy about airline hostesses, filmed in Panavision and color on locations in London, Paris and Vienna with an all-star cast including Dolores Hart, Hugh O'Brian, Karl Boehm, Karl Malden, Pamela Tiffin, Lois Nettleton and Dawn Addams.

The March release will be Seven Seas to Calais, adventure-

filled drama in CinemaScope and color, depicting the heroic exploits of Sir Francis Drake, with Rod Taylor, as the famous pirate, heading a big cast.

Two outstanding April releases will be led off by In the Cool of the Day, a powerful love story starring Jane Fonda, Peter Finch, Angela Lansbury and Arthur Hill, filmed in Panavision and color on locations in Greece; and The Courtship of Eddie's Father, a romantic comedy in Panavision and color, produced by Joe Pasternak and directed by Vincente Minnelli, starring Glenn Ford, Shirley Jones, Stella Stevens, Dina Merrill, Roberta Sherwood and Ronny Howard.

Mochrie stated that each of the 10 new releases from MGM will be backed by extensive advertising, publicity and exploitation campaigns, designed to completely cover both national and local exhibitor requirements.

Leslie Allen Buys Play

Atlas Telefilms' Leslie Allen, in association with Emile Littler, has acquired American rights for the London comedy success, Signpost for Murder, by Monte Doyle, an Australian. Allen is talking with Simone Signoret and Sir Laurence Olivier for the Broadway presentation.

QOR PARADE AT 'LONGEST DAY' PREEM

Toronto premiere of 20th-Fox' Darryl F. Zanuck epic production of the D-Day invasion of Normandy on June 6, 1944, The Longest Day, at the Tivoli Theatre was highlighted by a parade and march past of the Queen's Own Rifles of Canada, the only Toronto unit to land on D-Day. Following the salute, taken by Brig. J. C. Spragge, DSO, OBE, ED, who was commanding officer of the QOR at the time of the invasion, the Third Battalion and the two bands, as well as D-Day veterans from the Toronto Garrison and Sunnybrook Hospital, moved into the theatre to see the multi-million-dollar film.

Also on hand for the premiere were Brig. H. E. Brown, OBE, ED, CD, commander of the Central Ontario Area, and Lt.-Col. M. G. McIver, CD, the present commanding officer of the QOR, the oldest and one of the finest regiments in Canada and winner of 43 battle honors since its formation in 1860.

The invitational screening, which was attended by press, TV and radio critics and reviewers, was followed the next night by a special showing to benefit Variety Village. It then opened its indefinite reserved-seat engagement.

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CAN. KODAK PREXY

(Continued from Page 1)

of the Canadian companies, Christie, from Truro, Nova Scotia, joined Kodak 27 years ago after graduation from McGill University, Montreal, as a mechanical engineer. In 1955 he became assistant general manager and in 1956 vice-president of Canadian Kodak Co. Ltd. and Canadian Kodak Sales Ltd.

Kerr, with Kodak since 1935, came to Canadian Kodak 10 years ago as assistant to the president. He was elected president in 1955 after being assistant general manager, secretary and a director. He was born in Korea.

Kenneth Winter, formerly director of industrial relations, was elected director and assistant general manager and will continue as secretary. Dr. John W. Hill succeeded Winter as director of industrial relations. Wm. E. Brawley, plant manager, was also elected a vice-president. Christie made the announcements of these appointments.

Winter, who started with Kodak in 1939, graduated from the University of Toronto. He joined the accounting department, held various positions after that and three years ago became secretary.

Brawley, a U of T graduate chemical engineer, was born in Fraxa Junction, Ont., joined Kodak in 1935 and became plant manager in 1959.

Hill, a medical graduate from the U of T, joined Kodak in 1953 as company physician after eight years of private practice in industrial and occupational medicine. In 1960 he became medical director and later that year assistant director of industrial relations.

Variety Club To Sponsor Chevalier Opening Perf

Sponsors of the opening night of the Maurice Chevalier engagement at the O'Keefe centre is the Variety Club of Ontario, with a certain amount of the proceeds to go to Variety Village.

The show will be preceded by a French buffet at 6.30 p.m. in the theatre, to which the public will be welcome. Guests at the buffet dinner will be Chevalier and the French Consul.

Variety members are urged to support this fund-raising project.

Charles Laughton Passes In Hollywood Of Cancer

Charles Laughton, 63, 30-year-veteran of stage and screen, died recently of cancer at his home in Hollywood. Born in Scarborough, England, his first motion picture was The Devil and the Deep and he appeared in many after that, including the first version of Mutiny On the Bounty, which brought him great fame.

He is survived by his wife, Elsa Lanchester, well-known actress.

'NON-COMMERCIAL'

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distributors to correct any abuses helped greatly to keep objection restrained and they listened with interest to the revelation that in some military establishments features were shown before they reached nearby communities. However, the rise of cinema clubs operating as supposedly non-commercial activity was revealed.

"Most of these things happen in large cities," Eric Rosebourne of Vancouver, BC Exhibitors Association delegate, said. His organization had been fighting free collection and free feature-film showings in high schools and the distributors had withdrawn films on complaint.

An interesting part of the discussion had to do with a theatre attracting ill-will from members of the community by objecting to 16 mm. exhibitions. Wm. Summerville of Ontario suggested that such groups be given the theatre free for live activities during mornings and this would divert them from 16 mm. exhibitions. Some such groups were now offering plays.

Gaston Theroux of Quebec noting that a survey had shown 40 such film exhibitions by private groups, called attention to the section of his Quebec Allied report which dealt with Cine-Clubs and Non-Commercial Cinema:

"Cine-Clubs. Due to the continuous organization of new Cine-Clubs across the province the Government has been asked to enact a law to control their activities. We have recommended that Cine-Clubs be compelled to: A—Register and produce a list of their members; B—Obtain a provincial permit or licence; C—Operate on a non-profit basis.

"Non-Commercial Cinema. In view of the unfair competition made to the theatres by numerous non-commercial halls, we have suggested that the following regulation be included in the revision of the Theatre Act:

"That all non-commercial halls, presenting cinematographic shows occasionally, be forced to comply with the following regulations: A—Be in accordance with the requirements of the law and regulation respecting safety in public buildings (Revised Statutes, 1941, Chapter 170 and amendments); B—Obtain each time, a provincial permit mentioning the place, date and title of film to be shown; C—Present these shows gratuitously or without pecuniary gain."

Said the BC Exhibitors Association's report: "Exhibitors in BC are combating 16 mm. on a local level by making sure that all necessary licences are taken out, that halls being used are up to provincial fire regulations and that all films have been censored. This applies to the privately-owned travelogue type of film."

ON THE SQUARE

By HYE BOSSIN

ART KELLY of Brantford, whose recently-made short (I forget the title) is due in the Tele-News Theatre in San Francisco, has worked out a great St. Patrick's Day celebration in an effort to raise funds for a community centre. The committee hopes to have Ed Sullivan lead the parade . . . Toronto is getting to be a leading source of mystery pictures, the mystery being what becomes of them. What became of the TV series, *Hudson's Bay*? How about Ed Gollin's *Ten Girls Ago*, Lindsey Shonteff's *The Devil's Spawn* and what about that Cecil Thomas-Adam Keith talkup for a Rome-made film, *Narcissus*? . . . Bob Goulet wanted \$35,000 to play the Elmwood, Windsor for 12 days. His price in some places is now \$20,000 a week . . . There's a star tenor sax man on the Blue Note label called Ike Quebec. I guess we'll soon have a Sam Saskatchewan, Joe Ontario, Pete Manitoba and all that jazz. Ike Quebec is a Bossa Nova expert. Maybe he should call it Bossa Nova Scotia . . . Oliver! patrons at the O'Keefe Centre were shortchanged. Not really — it's a great show. But *That's Your Funeral*, sung in London, was dropped here . . . Anecdote recalled by Danny Blanchflower in the *London Observer*: A fighter who was taking a beating was told to stick with it. "The crowd is with you," his manager assured him. "Yeah," he answered mournfully, "I wish I was with the crowd". . . That startling *Financial Post* quote credited to Leslie Allen — about his selling 500 TV features "in an effort" to close non-70 mm. cinemas — is as untrue as it's ridiculous, he says.

YOU GET THE IDEA from Pearl Sieben's *The Immortal Jolson*, an interesting biog from George J. McLeod Ltd., that Al J. was a first-class entertainer but a second-class human being — a view of him I had become acquainted with long before I had read the book. Jolie was arrogant and ungenerous in spirit, despite his patriotic excursions and the fact that he willed his money to charity. There's an anecdote about him berating a young director, which isn't in this book. "I've made \$5,000,000 in Show Business," he sneered pointedly. "Mr. Jolson," replied the director, "I've made five friends."

There are stories about Jolie in Toronto. Once, when he was playing the Royal Alexandra, he became a daily habitue of a sporting club near the theatre. Here he heard tips on horses and when he did he phoned bookmakers in various cities from the club to make bets. He left town without paying for those calls — and never has, as the fellow who managed the club likes to recall unadmirably.

According to Edwin C. Guillet in his *Toronto: Trading Post to Great City*, Jolson "was once, by the way, a bellboy in the old Iroquois Hotel, York St." The Iroquois is now the Metropole. I'd like to know more about that — which I doubt.

LOEW'S TORONTO ASSETS \$2,754,116.34

Marcus Loew's Theatres Ltd., Toronto, which owns the Loew's Yonge St. and the Uptown theatres and operates the former, gives its assets as \$2,754,116.34 in its report to the shareholders for the year ended Aug. 29, of which \$143,339.97 is cash.

Its liabilities of \$2,754,116.34 included an estimated \$122,744.41 resulting from the fire in the Uptown early in the last calendar year and \$2,520,790 as the shareholders' equity.

Operating profit from the Yonge Street Theatre and the Uptown Theatre rentals were \$189,463.16, while the net profit, \$107,018.63, compared with \$58,205.86 last year. The Yonge Street Theatre played a total of 13 features last year for an average of four weeks each.

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INSURANCE MATTERS

(Continued from Page 1)

Motion Picture Industry Council of Canada at its recent annual convention in Toronto.

The theatre owner should have competent advice in arranging boiler and machinery insurance, since it is complicated and the type most suited should be selected. Inspection is of great importance, pointing up equipment deficiencies and helping to prevent costly shutdowns. "It is not required that all theatre owners carry this type of insurance but I think that no theatre operator should be without this protection," Morley emphasized.

However, no matter how good the experience in boiler and machinery equipment is, the rates continue to increase — and the main reason for this is the cost to insurance companies of maintaining competent engineering and inspection staffs. Inspection by the insurance company, which is acceptable to provincial departments, eliminates a charge to the operator.

The loss experience for the motion picture industry in the case of the Workmen's Compensation Board of Ontario in 1961 was \$95,000 in spite of a rate increase in 1961 from 35c per \$100 in salary to 50c. "Unless the experience improves this year, we might expect a further increase in 1963," he said.

Manitoba, at 10c per \$100 in salary, has the lowest rate and British Columbia, due to good experience, has reduced its rates from 50c in 1960 to 40c in 1961 and 30c in 1962.

In the matter of fire insurance, "sometimes changing an agent or introducing competition can lead to sizeable reductions in rates." Reductions are quite possible where a theatre owner will warrant in his insurance contract that only safety film will be allowed by him.

Pioneers To Meet Feb. 13

Annual meeting of the Canadian Picture Pioneers' Ontario Branch, at which the national officers are elected, will be held on Wed., Feb. 13 in the Royal York Hotel, Toronto.

Thomas Mitchell, Veteran Actor, Dies In Hollywood

Thomas Mitchell, 67, winner of top awards in films, on TV and on the stage, died recently of cancer in Beverly Hills.

His film career began in 1936 and two years later he won an Oscar for the role of Doc Boone in *Stagecoach*. In TV he had many successes and in 1952 these brought him an Emmy as the best actor of that year.

Born in Elizabeth, NJ, he spent some time with a local newspaper then joined Sir Ben Greet's company in 1913.

News Clips

Luis Bunuel's Mexican film, *The Exterminating Angel*, was given the Fipresci Award by the 10 international critics at the recent fifth Annual Review of World Film Festivals at Acapulco, Mexico. The festival is non-competitive and no other awards were made . . . Jack Labow, one-time RKO chief in Canada and now manager of the American Motion Picture Export Co. (Africa), Inc., helped arrange the ceremonies for the opening of the Surulere in Lagos, Nigeria, the first new deluxe theatre to be opened in West Africa . . . Overseas consultant and European co-ordinator of production for Entertainment Corp. of America is Charles Smadja, formerly United Artists' vice-president in charge of production on the continent . . . Dr. C. B. Lumsden, 67, of Wolfville, NS has replace Charles W. Leeson of Islington, Ont. as vice-chairman of the CBC board.

Famous Players offered to pay \$26.50 per share for the stock of Eastern Theatres Ltd., which owns the Imperial Theatre, Toronto, originally the Pantages. Famous Players, which has been operating the Imperial for many years, already owns 96 and one-half per cent of the 32,000 outstanding shares, which have a book value of \$14.67 each. The offer expired on Dec. 17 . . . Toronto Globe and Mail announced on the front page of a recent edition that it would no longer accept news announcements on a hold-for-future-release basis . . . Twentieth Century Theatres intends altering and refurbishing its Century Theatre, Hamilton. This will be the second time this has been done in recent years.

The Stratford Shakespearean Festival of Stratford, Ont. will present four plays for its 11th season, Michael Langham, artistic director, has announced. Three will be by Shakespeare and the fourth will be Langham's restaging of last season's great triumph, *Cyrano de Bergerac*. The Shakespearean plays to be offered are *Troilus and Cressida* (Langham to direct and costuming by Desmond Heeley), *The Comedy of Errors* (Jean Gascon, director of the Theatre du Nouveau Monde in Montreal, to direct and design by Robert Prevost and Mark Negin) and *Timon of Athens* (Peter Coe to direct and design by Brian Jackson). They will be the 24th, 25th and 26th Shakespearean plays presented at the Festival. Coe directed *Oliver!* in London and Macbeth at Stratford last season and Langham will direct *Andorra* for Broadway this winter.



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ART HOUSES

(Continued from Page 1)

and the New Yorker and Christie of Bennet Fode. Toronto also has such part-art houses as Curly Posen's Kent and the Odeon Hyland. The first of these, the International Cinema, was opened by Yvonne Taylor in 1946. (Advertisements for another art house, the Fine Arts Theatre, formerly the Bayview, appeared in Toronto papers. It appears that Bennet Fode has added this house to his operations. Opening picture was *Sisi*, starring Romy Schneider.)

Distributors say that Canada today has from 25 to 30 art and part-time art houses. "It all depends what you call an art house," is the inevitable reply as to a query about the number. Are houses that play English pictures art houses? Some say no, others say that depends on the part of the country. English pictures are art-house pictures in the USA, even such highly-commercial ones as the *Carry On* series.

The art houses don't tell the whole story on the rise of the foreign film in Canada, says Martin Bockner of Astral. Many such films are finding playing time in general-run theatres, though not enough to get the house a ranking as a part-time artie.

MGM is perhaps the first of the top majors to offer a complete program of art-house product. Among the films are *The Counterfeiters of Paris*, *Arturo's Island*, *Rififi in Tokyo*, *The Golden Arrow*, *Today We Live*, *Two Are Guilty* and *Vice and Virtue*.

The foreign film is winning an increasing share of the American market and MGM's offering should quicken its earning pace.

MGM Acquires 'Attong'

MGM has finalized a deal to release the A. C. Lyles production, *Attong*, which will star Rory Calhoun and William Bendix and go into production soon.

Warners' 'Dead Pigeon'

Warner Bros. has signed Bette Davis to star in *Dead Pigeon*, which Al Beich will script.

MGM's 'Moon Walk'

Carolyn Jones has been signed to star in MGM's *Moon Walk*.

'The Ceremony' Shooting

Shooting has started on UA's *The Ceremony*, which will be Laurence Harvey's debut as a producer and director. Starring with Harvey are Sarah Miles and Robert Walker.

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